

Appl. No.: 10/698,145  
Amdt. Date: March 5, 2007  
Office Action date: January 25, 2007

### **REMARKS**

Applicants appreciate the thorough examination of the application by the examiner.

### **IN THE CLAIMS**

Claims 1, 4-11 and 14-20 are in the application. Claims 1, 10 and 11 are independent claims. The remaining claims are dependent claims and depend directly or indirectly from the independent claims. Applicants have amended claims 1, 10, and 11.

Claims 1 and 11 are rejected under 35 U.S.C. 102(b) as being anticipated by Mayak (US Patent number 6,192,116). Applicants respectfully traverse the examiner's assertions.

Examiner asserts that Mayak teaches a method for enhanced telephone caller identification wherein the caller supplies information related to the call.

Applicants' present invention provides a method and system to enable a caller to send additional information along with the caller identification information (telephone number) to a telephone receiver at the same time the caller makes the call. This additional information better informs the recipient of the identity of the caller and the nature of the call. This information allows the receiver to decide whether or not to answer the telephone call.

Mayak describes a system and method for generating caller ID information with a user inputted message. In Mayak, a central office receives a user inputted message and a destination number from a caller's telephone and attaches the user inputted message to either the information of the caller to produce a destination message. This message is transmitted to the destination message display of a telephone corresponding to the destination number. In this way, the caller's specially inputted message is displayed with the CID/CIDCW information on a display of the call receiving party.

The distinction between Mayak and the present invention is illustrated in Figures 5 and 6 of the present invention. First, in figure 5, any additional information attached to a message is verified and stored prior to transmission. Then in Figure 6, at the destination location the additional information is detected and converted to a proper format before being sent to a display. In the present invention, there are two points where

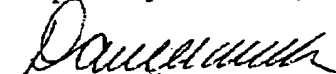
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there is a determination of whether is additional information attached to a call. The first place involves steps 41, 42 and 43 of Figure 5. The second place involves steps 45, 46 and 47 of Figure 6.

In order to sustain a novelty rejection, each element of the claimed invention must be described in the cited reference. Contrary to the examiner's statement that all elements are disclosed in the cited reference, the elements (steps) of: determining whether caller has supplied information related to the call in addition to telephone number; and verifying that a message has a valid format are not described in Mayak. Therefore, the rejection is unsupported by the art and should be withdrawn. Mayak only describes one step of determining whether there is additional information attached to a call.

In view of the above explanations, Applicants assert that the rejections presented by the examiner should be withdrawn. Applicants further submit that the claims as amended are in condition for allowance.

Respectfully Submitted,



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